

Peter Röhrig & Mark McKergow

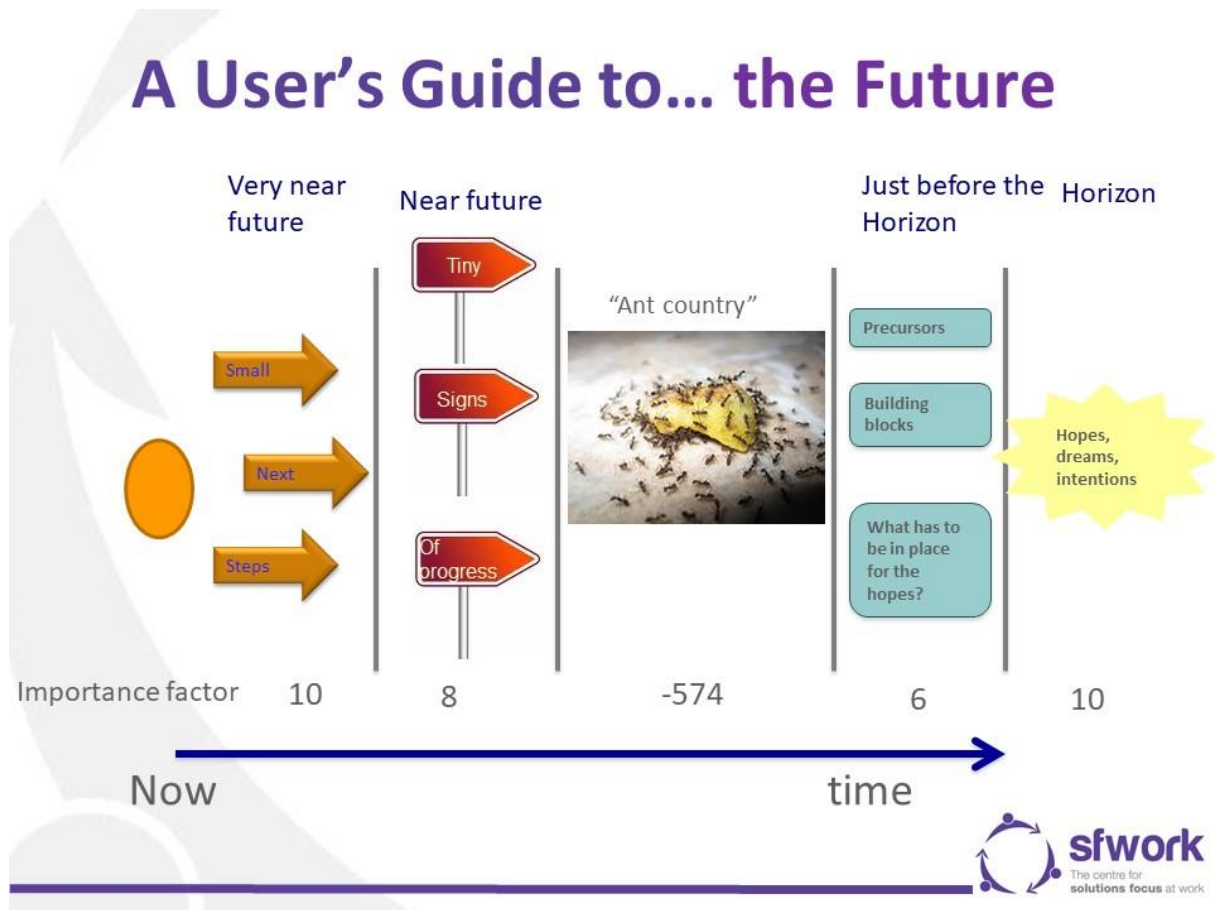
Workshop: “How can I use the User’s Guide To The Future as a coaching tool”?

Abstract

The “User’s Guide To The Future” is a powerful model developed by Mark McKergow and Helen Bailey for Solution Focused (SF) working with the future. In our session at SOLWorld 2019 we explained the model and demonstrated in a live coaching how clients find signs of progress facing challenging and complex projects.

Model

In their book “Host – Six New Roles of Engagement” (2014, pp.45 - 59) Mark McKergow and Helen Bailey present the following model which illuminates the responsiveness of hosting and helps Host Leaders (and indeed SF workers) think about where to put their focus, how to connect long-term hopes and objectives with short-term action. It outlines a way of working with uncertainty that is both efficient – getting lots of action for less effort – and responsive to the unfolding future.



It contains some well-known sf elements combined with ground-breaking new ones:

On a timeline starting from the right we find the **hopes, dreams and intentions** of a particular project – on the horizon. They might be big or small, global or very local. Whatever, something that sets a direction of travel is vital.

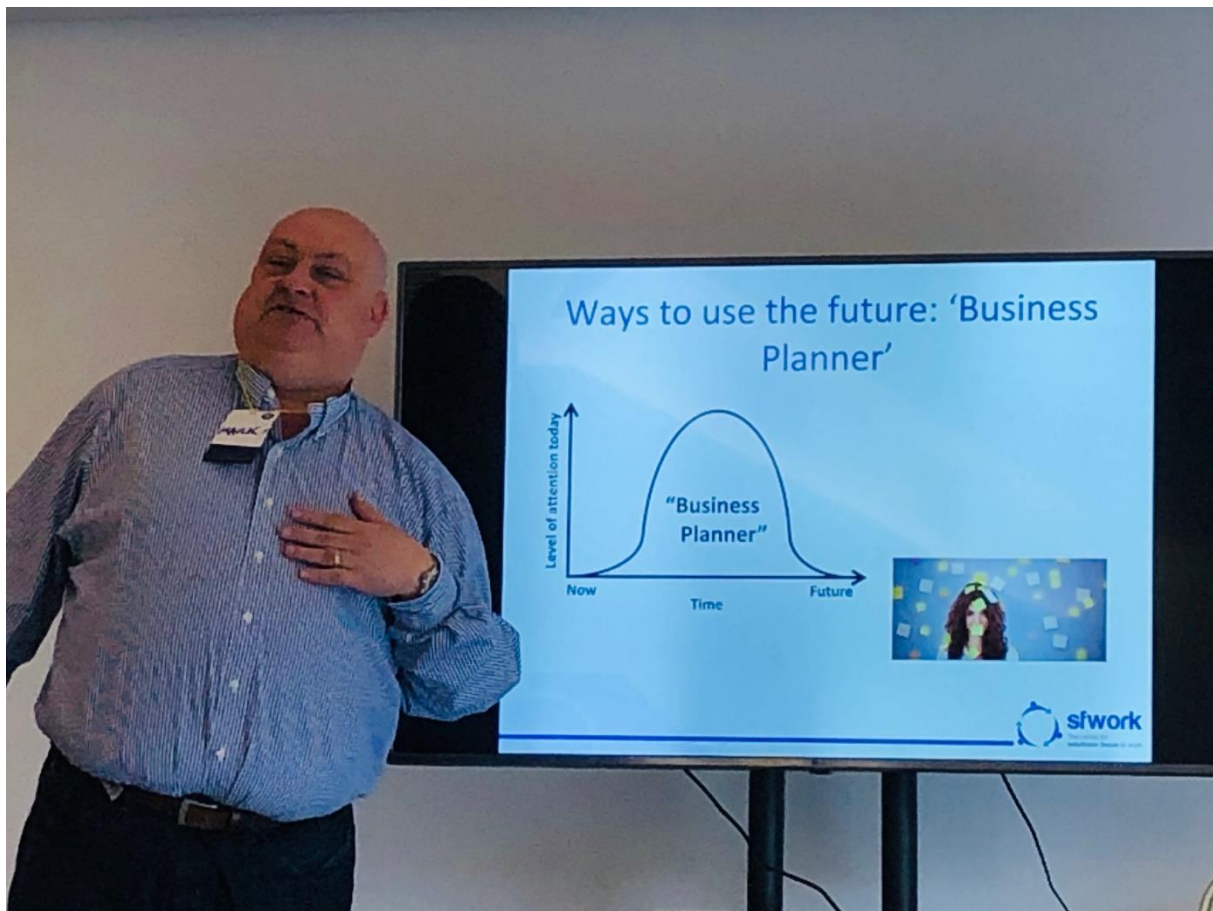
Looking nearly to the horizon, we can think back a little. Supposing we were to achieve a better future – what **precursors** or building blocks will have to be in place to support that? This is about

adding a bit more flesh to the bones of our hopes and can help in large-scale projects, involving many people, or those with long term scales.

Back to the left of the timeline, **small next steps** connect the present with the future. They may well be to look not at a plan to get all the way beyond the horizon, but at some next steps right now. Even the biggest project has started with some small steps.

Another helpful adjunct is to think a little way into the future. What might be the first **tiny signs of progress**? Things, that will let us know we're on the right track. Signs are an interesting way to think about this – they are things we'd notice, not things we would do.

Somewhere in the middle distance, in between the signs of progress and the precursors to our hopes – is an area beloved of accountants and micro-managers, looking closely at things that might happen in one to three years, perhaps. Mark calls this a “Business Planner orientation”. Instead of worrying too much about this middle part, we should think about it as the “**Ant Country**”, being aware of the limits of predictability in life and take the mathematical models of ant colonies as examples of successful work in complex systems. Interacting agents (in this case ants) respond and react to developing circumstances and each other to produce rich, useful yet unpredictable behaviour. (Mark was himself a business planner in the British nuclear energy industry some 30 years ago, so should know what he is talking about!) Ant Country is not really plannable, but it will emerge in due course (and when it gets nearer, of course, it becomes signs of progress and a new Ant Country zone appears).

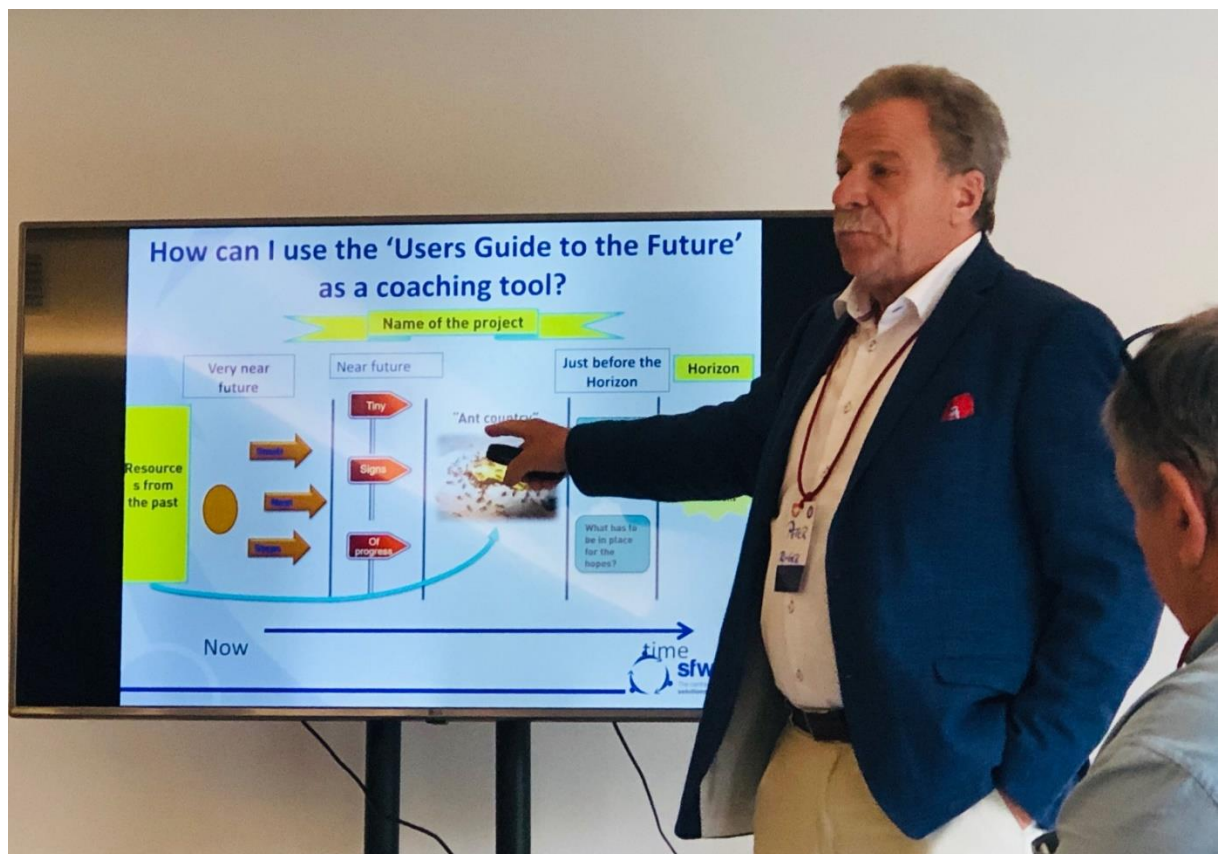


The User's Guide To The Future shows that not every element of the future is seeable or useable in the same way. It proposes embracing dynamic steering and avoiding getting trapped in worrying about "Ant Country" – take action, make adjustments, keep learning.

Coaching tool

In his work with organisations Peter Röhrig found out, that the "User's Guide" can be utilised as a tool for coaching managers facing challenges with complex projects. With some small adjustments the model becomes a powerful tool to help people who feel stuck or overwhelmed by the complexity of the challenges ahead.

- In a sense of "Platform Building" it is useful to find a **name for the project**. A good name inspires customers and the project team equally, stays in the memories and stands representative for the project.
- The **horizon** is a way of defining the lifespan of a project that is quite different from the idea of a deadline. It is more fuzzy and undetermined giving an impression when the project will probably be done. This may not be a full a Future Perfect or miracle picture – you can work with just some headlines at this stage.
- Even if we do not pay too much attention on the "ant country", it can be useful to remember all the **resources** available to surmount difficulties on the way. This helps to build up confidence that possible occurrences can be mastered.



In a coaching session, you can address the elements with the following questions:

1. Platform Building
 - What is the name of the project? or What would be a good name for it?

- What is your horizon? When will the project probably be done?
- 2. Hopes, dreams, intentions
 - What are you wanting to achieve?
 - Suppose.... It all went perfectly... what would be happening?
 - What difference would that make To you? To others?
- 3. Precursors, building blocks
 - What needs to be in place for that to happen?
 - What else?
- 4. Resources for the “Ant Country”
 - Which of your resources will help you to surmount difficulties on your way through the „Ant country“?
- 5. Tiny signs of progress (For each of the precursors)
 - What will be the first tiny signs you are making progress? What else? (and what else...)
 - What will be the first thing other people notice, that will be a sign of progress? What else?
- 6. Small next steps (For each of the precursors)
 - Given all that... What are the first small steps you can take, in the next 72 hours? What else?
 - (If step is still big) And what would be a small step towards that?

The answers to the questions can be written down successively on a prepared flipchart. The coachee gets immediately an idea of a useful structure that helps to reduce complexity. The answers are visible and can be communicated with the team or other stakeholders. This is about getting into action quickly and positively.

Applying the User’s Guide as a project review template

Project name		Horizon	
Hopes, dreams, intentions		Resources	
Check every few months			
Precursors	Tiny signs	Next steps	
1	Check every few days		
2			
3			
4			
5			



The template can easily be used for project reviews, checking the tiny signs and small next steps in an agile way every few days while the hopes dreams, intentions and resources might be checked every few months.

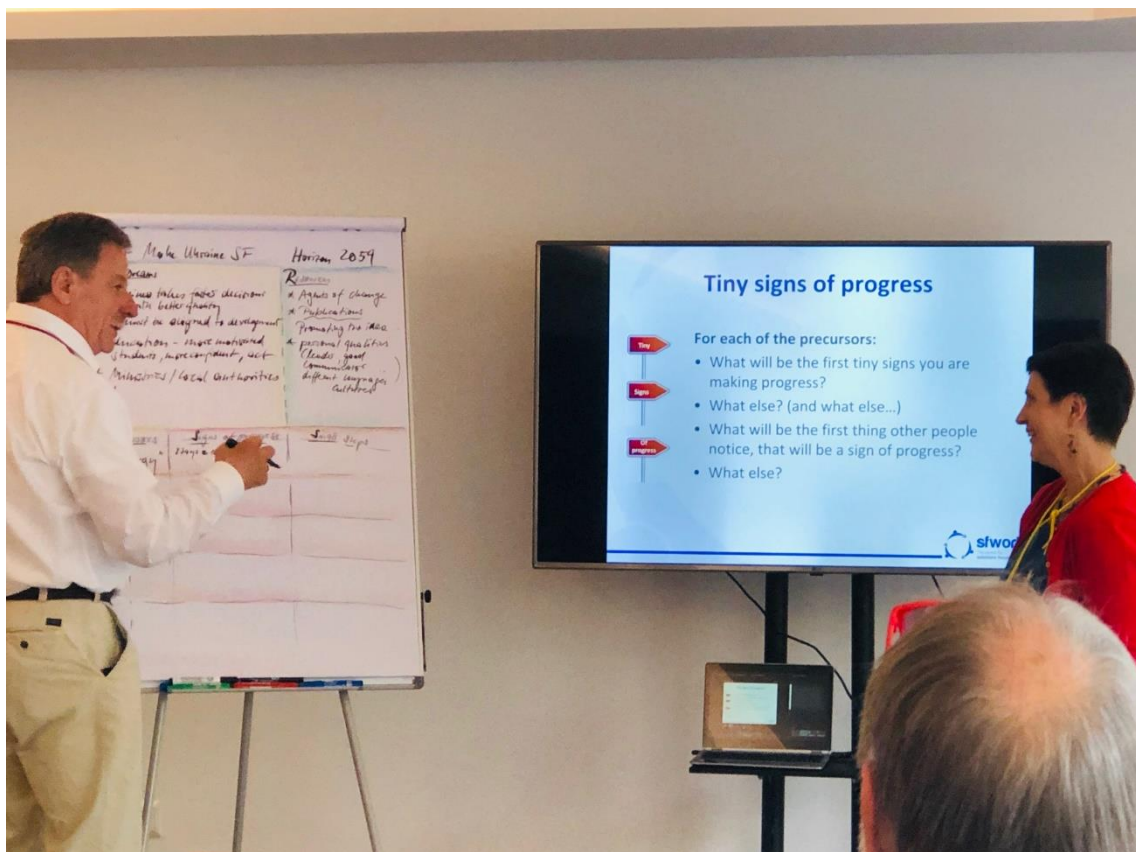
Peter uses the tool mostly standing with the coachee in front of the flipchart, gradually filling the template with useful ideas. Such a “standing session” usually lasts only 30 to 40 minutes, even with very large and complex projects. Coachees report, that this brings about change that starts immediately and is sustainable through time. Mark has found that it can also be used to reduce stress with coachees who feel overloaded and have a lot of things on their plate; to turn that into some small do-able and relevant steps can be a great relief.

Workshop

We had less time than announced in our workshop so we kept the explanation of the model and the coaching tool short and had an abbreviated demo coaching in order to have time for reflection and questions at the end of the session.

When we asked the participants who would like to be coached, Victoria Spashchenko, a colleague from Ukraine, stood up. She offered a very large and complex project; she is working at:

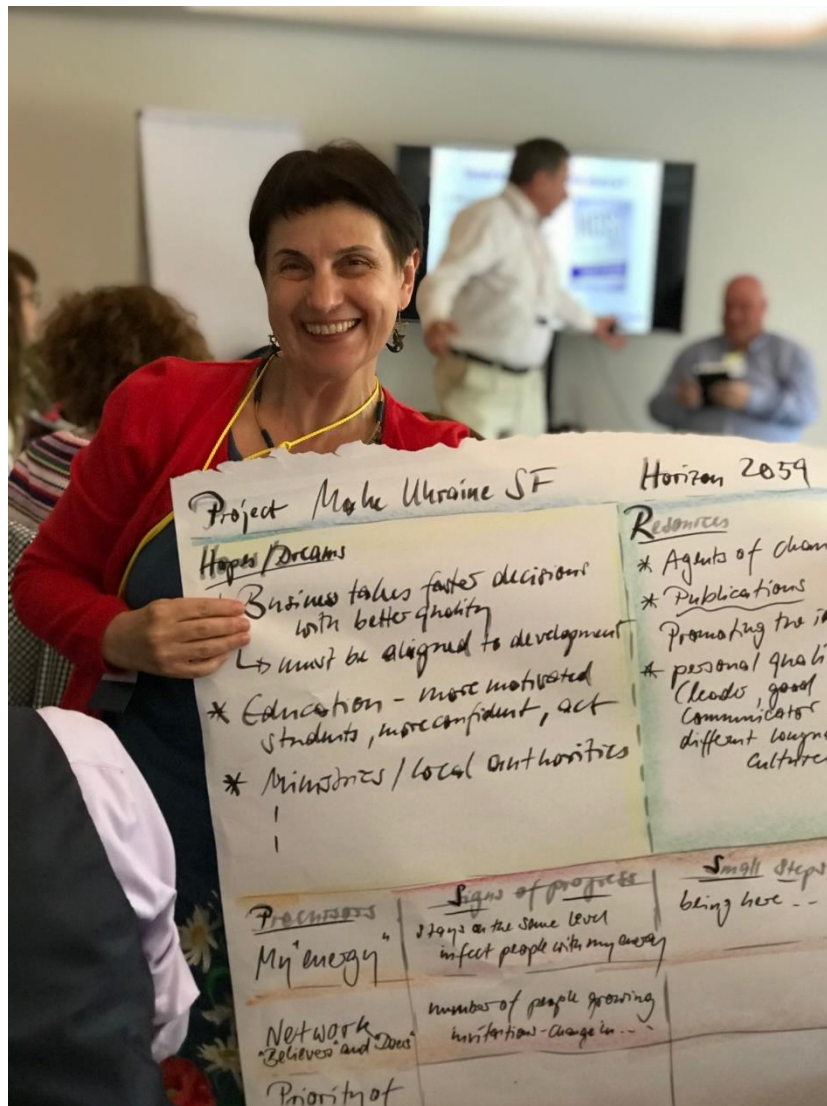
Name: Make Ukraine Solution Focused!, Horizon: 2059. Asked for her hopes and dreams, she described an attractive future with the business sector in her country taking faster decisions with a better quality, the educational sector with more motivated and confident students and a public administration which is working much more effective. The most important precursors that came to her mind were her own “energy” to stay tuned to the project, the supportive network of “Believers” and “Doers” which is vital for success and the priority of the idea in society. She named a wealth of resources that might help to surmount obstacles on the long way, e.g. many engaged agents of change, her publications and her helpful personal qualities. As time was running short, we just covered the first precursor as an example for the work on the other ones: Her “energy”. Signs of progress for her would be staying on the same high energy level, infecting people with the idea. A first small step in that direction was being here to be coached on the project.



After reflection participants came up with a lot of comments and questions to what they had experienced in the session. Many found it extremely practical and wanted more clarity about using elements of the model, especially the precursors and the ant country.

After the workshop, we asked Victoria, what was useful for her:

- *Some people like models because they give them structure. I don't like models for the same reason. This model, however, offers to combine easy-to-follow logic with free surfing to explore a project's fullest potential.*
- *Many people in business might say the model is not "complete" without stakeholders' and risks analysis, I didn't feel I was missing them*
- *I like the word "Horizon", what a contrast to "a deadline" or "completion date", with a horizon you've got both, a certain expected measurable fixed goal(s) and the "unlimited lifespan" of your idea.*
- *Precursors is another great suggestion I think. For me, it's more about "how you would sensor that you are approaching" rather than "how you would know that you are moving in the right direction" and for people who "feel" more than "think" it a useful practice to tune in to an emotional and energetic state of a desired reality.*



(Photos by Janelle Kwok and Haesun Moon)

Reference

McKergow, M. and Bailey, H. (2014). *Host: Six new roles of engagement for teams, organisations, communities and movements*. London: Solutions Books

Authors

Dr Peter Röhrig is senior partner of ConsultContor in Cologne / Germany. He is organisational consultant, solution focused business coach and leadership trainer and works a lot in conflict management in organisations. He was one of the first practitioners in Germany who applied and taught the sf approach in organisations. His book "Solution Tools" is a rich collection of Solution Focused activities for workshops and team events by consultants from all over the world.

Dr Mark McKergow is co-director of sfwork - The Centre for Solutions Focus at Work in Edinburgh / Scotland. He is an international consultant, speaker and author. Many people around the world have been inspired by his work in Solutions Focus presented with his inimitable blend of scientific rigour and performance pizzazz. Mark is a global pioneer applying Solutions Focus ideas to organisational and personal change. He has written and edited many ground-breaking books and articles.